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SI-TEX INTRODUCES NEW SP-110 AUTOPILOT WITH VIRTUAL RUDDER FEEDBACK

Easy-to-Use Pilot Offers Advanced Steering Features, Compact Size and Family Appearance With Other SI-TEX Products

SI-TEX has added a new member to its growing family of high-performance autopilots. The new-for-2011 SI-TEX SP-110 is an ideal solution for owners of small to medium sized powerboats, combining advanced steering features, simple push-button operation and rugged reliability. The SP-110's Virtual Rudder Feedback capabilities — which eliminate the need for a separate rudder feedback unit — further enhance this new pilot's simplicity, affordability and performance.

With a compact, splash-proof control head measuring just 4.3" square, the SP-110 can be mounted on just about any helm, console or dash. In addition, the SP-110 is specially designed to provide a family appearance with SI-TEX's new SST-110 Digital Water Temperature Gauge and SDD-110 Digital Depth Gauge, making for an attractive and functional helm electronics package.

The SP-110 will pilot hydraulically steered boats using either a reversing pump or continuous drive unit. It can also be used on mechanically steered inboard, outboard and sterndrive vessels when paired with SI-TEX's new Remote Mechanical Drive system. Features include a transflective LCD display showing course and function data, simple operation with just four push buttons, better than 1 degree course detection and GPS mode (when interfaced to GPS/chartplotter via NMEA0183 input/output) for easy, automatic waypoint steering.

SI-TEX's affordable SP-110 system (MSRP \$1,350 excluding drive) comes complete with the control unit, standard rate compass, and all necessary hardware for flush or bracket installation. The SP-110 also comes with a two-year limited warranty, the boater's assurance of reliable performance in the harsh marine environment.

For more information on the new SP-110 autopilot— or the entire line of SI-TEX Marine electronics for recreational and commercial vessels — visit an authorized SI-TEX marine electronics dealer or contact SI-TEX at 25 Enterprise Zone Drive, Suite 2, Riverhead, NY 11901. Telephone: (631) 996-2690. Website: www.si-tex.com.